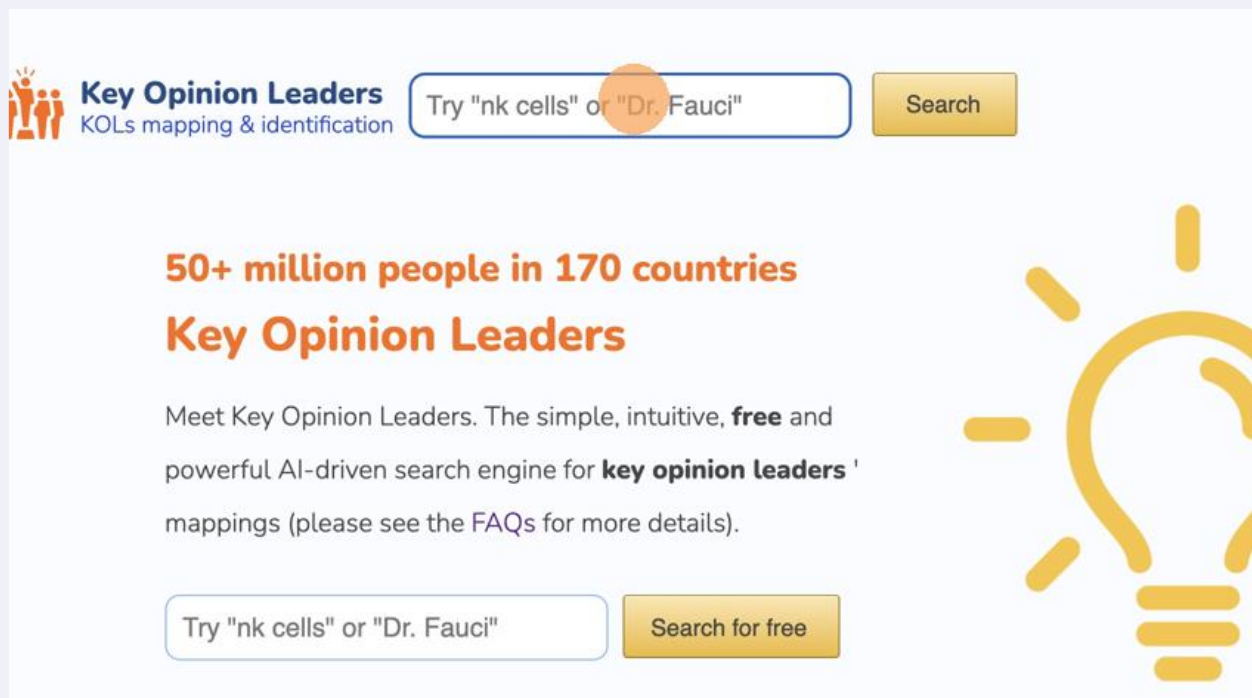


# How to find Key Opinion Leaders in Oncology

1 Navigate to <https://www.keyopinionleaders.com/>

2 Click on the Search Bar



The screenshot shows the homepage of the Key Opinion Leaders website. At the top left is the logo with the text "Key Opinion Leaders KOLs mapping & identification". To the right is a search bar containing the text "Try 'nk cells' or 'Dr. Fauci'" and a yellow "Search" button. Below the search bar, the main heading reads "50+ million people in 170 countries Key Opinion Leaders". Underneath, a paragraph states: "Meet Key Opinion Leaders. The simple, intuitive, **free** and powerful AI-driven search engine for **key opinion leaders** ' mappings (please see the [FAQs](#) for more details)." At the bottom of the main content area, there is another search bar with the same text and a yellow "Search for free" button. On the right side of the page, there is a large yellow lightbulb icon.

3 Type an oncology related concept, for example: "car t-cells"

4

Click on the top suggestion "car t-cells" (they are sorted by decreasing frequency of occurrence in research papers and clinical trials)

Key Opinion Leaders  
KOLs mapping & identification

50+ million people  
Key Opinion Leaders

Meet Key Opinion Leaders... powerful AI-driven search mappings (please see...)

Try "nk cells" or "Dr..."

car t-

Search

- car t-19
- car t-cells**
- car t-cell
- car t-cell therapy
- car t-cell cytotoxicity
- car t-cell activity

5

Results are sorted by level of influence for the concept you are searching for. Click on a result.

Influence

100,000

0

Person/Organization

Jan Joseph Melenhorst  
Joseph A. Fraietta  
Ibrahim Yakoub-Agha  
Noelle V. Frey

Carl H. June

The Division of Oncology, Fred Hutchinson Cancer Research Center, and the University of Washington School of Medicine, Seattle, Washington

Known for: ★★★★★  
Advisory Committees: Receptor, Car Cells, Chimeric Antigen Receptor, Entitys Board

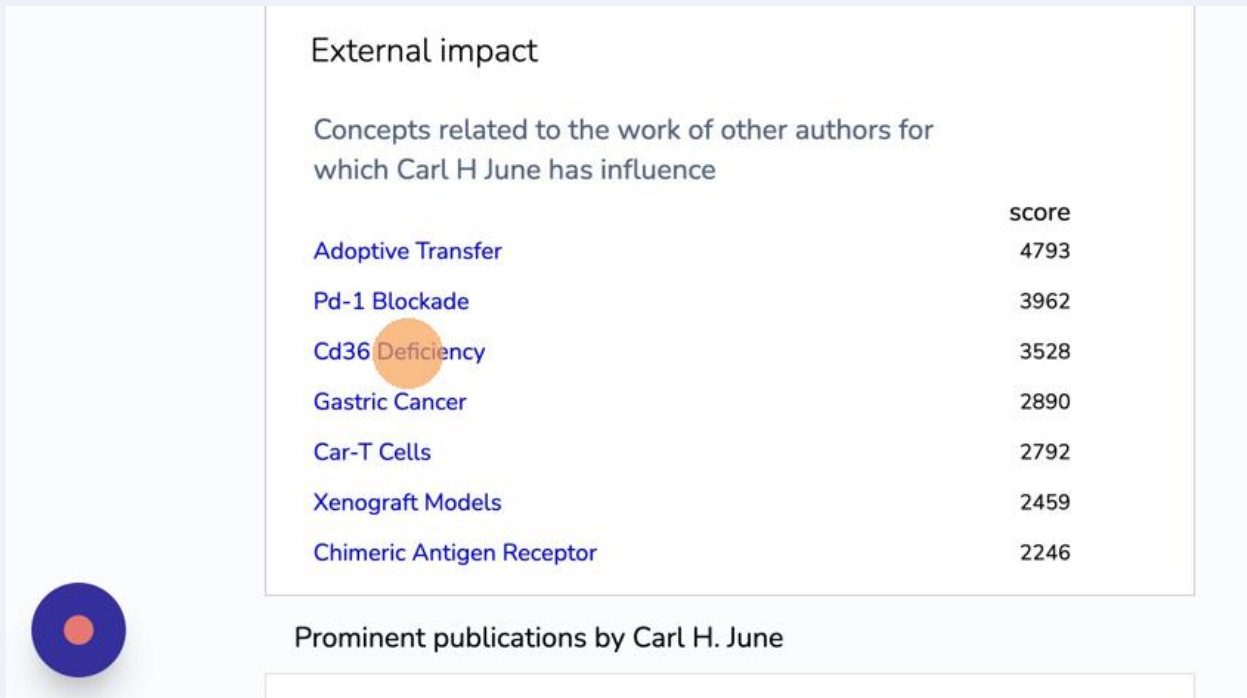
Simon Francis Lacey

From the Division of Hematology–Oncology, Department of Medicine (A.L.G., M.V.M., D.T.V., A.D.C., B.M.W., E.A.S.), Department of Biostatistics and Epidemiology (W.-T.H.), ...

Known for: ★★★★★  
Advisory Committees: Entitys Board

6

See the statistical profile of that KOL: Which terms they have influence for and how much influence. If you click on a concept, the system will perform a new search for that concept. In this example, clicking on "Cd36 deficiency" will perform a new search for that term.



External impact

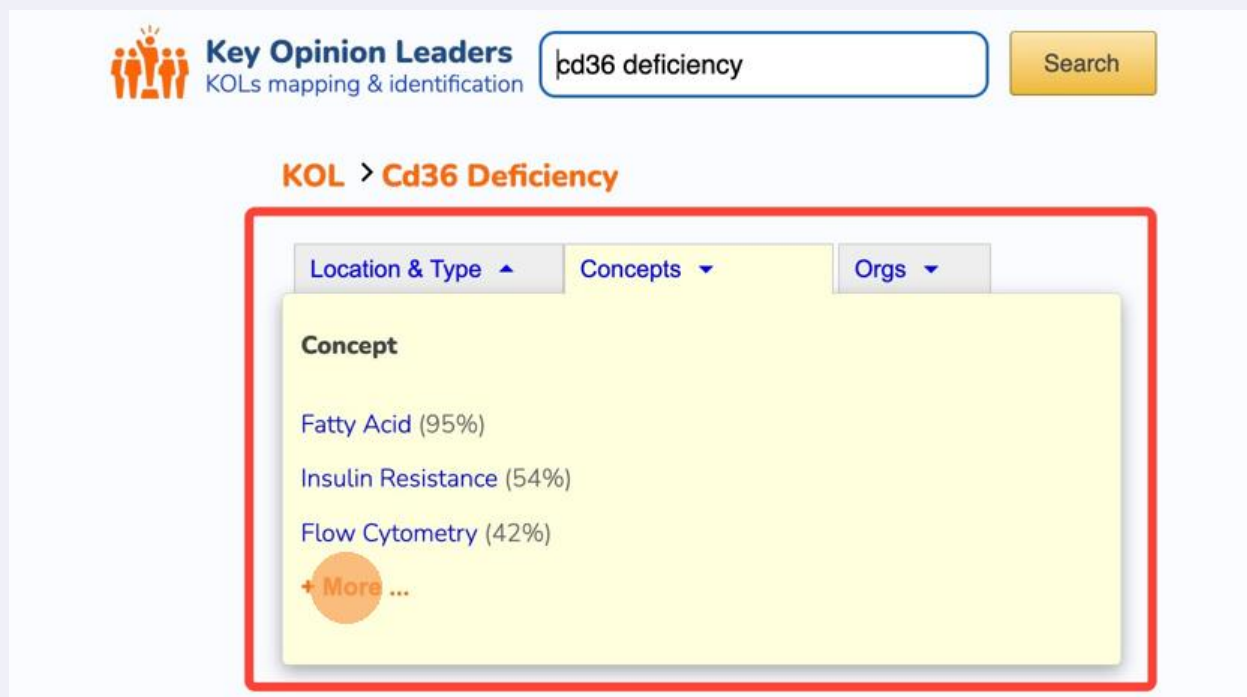
Concepts related to the work of other authors for which Carl H June has influence

	score
<a href="#">Adoptive Transfer</a>	4793
<a href="#">Pd-1 Blockade</a>	3962
<a href="#">Cd36 Deficiency</a>	3528
<a href="#">Gastric Cancer</a>	2890
<a href="#">Car-T Cells</a>	2792
<a href="#">Xenograft Models</a>	2459
<a href="#">Chimeric Antigen Receptor</a>	2246

Prominent publications by Carl H. June

7

Filters allow to narrow down your result set until you find the exact Key Opinion Leaders that are a good match for your project.



**Key Opinion Leaders**  
KOLs mapping & identification

pd36 deficiency

**KOL > Cd36 Deficiency**

Location & Type ▲ Concepts ▼ Orgs ▼

**Concept**

- Fatty Acid (95%)
- Insulin Resistance (54%)
- Flow Cytometry (42%)
- + More ...

8

For example: Clicking on "Oxidative Stress", filters out results (from the result set of "Cdr36 deficiency" that do not have influence for the term "Oxidative Stress"), leaving only KOLs that know both about "Cdr36 deficiency" AND "Oxydative Stress".

**Concept**

Fatty Acid (95%)

Insulin Resistance (54%)

Flow Cytometry (42%)

Platelets Monocytes (22%)

Scavenger Receptor (19%)

Oxidative Stress (8%)

Coronary Artery (7%)

Density Lipoprotein (6%)

Bone Marrow (6%)

Endothelial Cells (4%)

9 You can also narrow down your result set by "Location" (country, region and city)

**Key Opinion Leaders**  
KOLs mapping & identification

cd36 deficiency Search

**KOL > Cd36 Deficiency** Oxidative Stress x Clear all filters

Location & Type Concepts Orgs

[in](#) [WhatsApp](#) [Twitter](#) [Facebook](#) [Email](#) [Print](#)

Click on a star to see more details

*Top influencers for Cd36 Deficiency*

400,000  
200,000  
Influence

Influencer	Influence
1	~280,000
2	~250,000
3	~240,000
4	~200,000

10 For example, clicking on the "Japan" filter will only let surface KOLs with the previous criteria that are in Japan; in other words, the search criteria becomes: "Cdr36 deficiency" AND "Oxydative Stress" AND "Location=Japan"

**KOL** **Cd36 Deficiency** Oxidative Stress x Clear all filters

Location & Type Concepts Orgs

Result type	Location
People	China (19%)
Organizations	<b>Japan (19%)</b>
Clinical Trials	United States (12%)
Publications	Tokyo (6%)
	France (6%)
	Canada (4%)
	Kyoto (4%)
	Sapporo (3%)

11

Arriving at the result: The most influential person for "Cd36 deficiency" AND "Oxidative Stress" AND that has "location=Japan".



 **Ken-ichi Watanabe**  
Division of Cardiovascular Research Laboratories, Tsubame Rosai Hospital, Niigata, Japan.  
**Known for** **Oxidative Stress** | Autoimmune Myocarditis | Dilated Cardiomyopathy | **Cd36 Deficiency**

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